

Agenda At-A-Glance

DATE	TIME	TOPIC
Tuesday, April 26 Pre-Conference Activities	8:00 am - 4:00 pm	Super User APC Training Presented by Pavilion's Expert APC Engineering Team
	8:00 am - 4:00 pm	New User APC Training Presented by Pavilion's Expert APC Engineering Team
	3:00 pm - 7:00 pm	Registration & Hotel Check-In
	5:00 pm - 7:00 pm	Welcome & Networking Reception
Opening Day Wednesday, April 27 Keynote & Industry Panels Sponsor Showcase Open 7:30 a.m. - 5:30 p.m.	7:30 am - 8:30 am	Registration & Sponsor Showcase Open
	7:30 am - 8:30 am	Continental Breakfast
	8:30 am - 9:00 am	Creating Real Enterprise Value Welcome Address by Ralph Carter, Pavilion Technologies CEO
	9:00 am - 10:00 am	Thriving in a Commodity Market Presented by Howard Putnam, Former CEO of Southwest Airlines Introduction by Lee Walker, Pavilion Technologies Chairman of the Board and Past President of Dell Computer Corp.
	10:00 am - 10:30 am	Break & Sponsor Showcase Open (Hilton Austin)
	10:30 am - 11:30 am	Maximizing Value and Making it Visible Presented by Matt Tormollen, Chief Marketing Officer and Dave Cooper, Chief Technology Officer
	11:30 am - 1:00 pm	Lunch
	11:30 am - 1:00 pm	Sponsor Showcase
	1:00 pm - 2:00 pm	Achieving a Performance-Driven Plant: Feedback from the Field Presented by Pavilion Technologies Customer Advisory Council Panel Moderator: Tom Fiske, ARC Advisory Group
	2:00 pm - 4:30 pm	Industry Case Studies Presented by Pavilion Customers Visit www.pavtech.com/uc05 for a complete list of industry speakers.
	2:00 pm - 4:30 pm	Cement, Minerals & Mining: Taking Advantage of the Market Peak
	2:00 pm - 4:30 pm	Chemicals: Driving Down Energy Costs, Boosting Yield Separation
	2:00 pm - 4:30 pm	Consumer Goods: Delivering High Quality Product for Less
	2:00 pm - 4:30 pm	Environmental: Meeting the Air Quality Challenge
	2:00 pm - 4:30 pm	Pulp & Paper: Achieving Customer Satisfaction for Less
	2:00 pm - 4:30 pm	Polymers: Maximizing Margins Presentations by NOVA Chemicals, BP Grangemouth
5:30 pm - 6:30 pm	Technology Showcase, Wine & Cheese Reception at Pavilion's New Corporate Headquarters Hosted by CEO Ralph Carter, Pavilion's Engineering, and Research & Development Team	
7:00 pm - 10:00 pm	Austintatious Evening: Dinner & Live Music in Downtown Austin	
Thursday, April 28 Break-out Sessions Sponsor Showcase Open 7:30 a.m. - 5:30 p.m.	7:30 am - 8:30 am	Sponsor Showcase Open
	7:30 am - 8:30 am	Continental Breakfast
	8:45 am - 9:15 am	A Race for the America's Cup- Powered by Pavilion Technologies Presented by Christopher Miller, Emirates Team New Zealand Software Engineer
	9:15 am - 10:30 am	Industry Analyst Presentation & Panel Moderated by Matt Tormollen, Chief Marketing Officer
	9:15 am - 10:30 am	Enterprise Manufacturing Intelligence - What does it mean for my business Presented by Colin Masson, Research Director, AMR Research
	9:15 am - 10:30 am	Performance Management - Achieving Predictable Profitability Presented by Tom Fiske, Ph.D. Senior Analyst Enterprise Applications, ARC Advisory Group
	10:30 am - 11:00 am	Break & Sponsor Showcase
	11:00 am - 12:00 pm	Inside Pavilion's 2005 Product Presented by Dave Cooper-CTO, Don Hart- Director of Solutions Marketing, Ted Waetford- Director of Software Development
	12:00 pm - 1:30 pm	Lunch
	12:00 pm - 1:30 pm	Sponsor Showcase
	1:30 pm - 4:00 pm	Product Breakout Sessions - See page 13 for details
4:00 pm - 5:00 pm	Recognition & Awards Wrap-Up Presented by CEO Ralph Carter	
6:30 pm - 9:30 pm	Mexican Dinner Cruise on Lake Austin	
Friday, April 29 Post Conference Activities	8:00 am - 3:00 pm	Petrochemical Plant Tour - See Pavilion's APC and Environmental Solution in Action
	9:00 am - 2:00 am	Cement Plant Tour - See Pavilion's APC Solution in Action
	9:00 am - 1:00 pm	Golf Outing at Circle C Ranch