

Making
VALUE
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Pavilion Technologies
User Conference/05
April 26–29, 2005



Become a Sponsor

What does Pavilion Technologies User Conference 05 mean for you?

Joining us as a User Conference sponsor puts you right in front of an ideal target audience in a setting in which attendees want to learn about your solutions. You will be able to capitalize on an array of networking, brand positioning, and prospecting activities with established, thriving, and qualified companies.

Key Sponsor Benefits:

- » **Company Branding-** Opportunities vary by sponsorship level
- » **Targeted Messaging-** Opportunities vary by sponsorship level
- » **Communication-** Company Logo on all outbound communications to Pavilion Customers and prospects- in emails, print collateral, website, and various promotions.
- » **Exhibit-** An Exhibit Hall is the best way to get your solution in front of a captive audience. The Exhibits will be open during all conference hours, except for morning general sessions. That means guaranteed high traffic for your booth.
- » **Conference Passes –** Your company gets access to the latest from Pavilion. Number of passes vary offered varies by sponsor level.

PAVILION
TECHNOLOGIES

CONTACTS:

Greg Jackson at 512.438.1565
gjackson @ pavtech.com

Amy George at 512.438.1443
ageorge@pavtech.com

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PLATINUM LEVEL SPONSORSHIP: \$20,000 *(One Available)*

At the Platinum Level, your company will receive premier promotional and networking opportunities throughout the conference.

Logo Placement

Your company logo will be prominently displayed on marketing and promotional materials including pre-event mailers, e-invitation and mini agenda as a headline sponsor.

Conference Bag Insert

Opportunity to distribute a premium gift or literature in the conference bag given to all attendees.

Web Posting

Company logo placed on the conference website located at www.pavtech.com/uc05.

Breakout Session

One 15-minute industry/technology related presentation delivered by a representative from your company at a scheduled time (determined by Pavilion User Group event team) within the conference agenda. Content must be approved by the event team.

Tabletop Display & Exhibitor Display

Includes a 10' x 10' exhibition display accessible to attendees during the Welcome Reception on Tuesday evening as well as lunch on Wednesday and Thursday. Platinum-level sponsor will receive premiere placement in the showcase.

Sponsorship of the Thursday Evening Finale Event

Including your company logo on signage.

Four Complimentary Conference Registrations

Valued at \$695 each (\$4400 Value).

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GOLD LEVEL SPONSORSHIP: \$10,000 (Two Available)

Exclusive to the Gold Level, you will receive premier promotional opportunities as well as the opportunity to co-host the Dinner Cruise on Lake Austin.

Logo Placement

Your company logo will be prominently displayed on marketing and promotional materials including pre-event mailers, e-invitation and mini agenda as a gold sponsor.

Conference Bag Insert

Opportunity to distribute a premium gift or literature in the conference bag given to all attendees.

Web Posting

Company logo placed on the conference website located at www.pavtech.com/uc05.

Exhibitor Display

Includes a 10' x 10' exhibition display accessible to attendees during the Welcome Reception on Tuesday evening as well as lunch on Wednesday and Thursday.

Co-Sponsorship of the Dinner Cruise

Including your company logo on signage on the cruise, an opportunity to welcome guests, and provide giveaways on the boat.

Three Complimentary Conference Registrations

Total value of \$3300.

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profitability

SILVER LEVEL SPONSORSHIP: \$5,000

At the Silver Level your company will receive premier promotional opportunities not extended to exhibiting partners.

Logo Placement

Your company logo will be prominently displayed on marketing and promotional materials including pre-event mailers, e-invitation and mini agenda as a silver sponsor.

Conference Bag Insert

Opportunity to distribute a premium gift or literature in the conference bag given to all attendees.

Web Posting

Company logo placed on the conference website located at www.pavtech.com/uc05.

Exhibitor Display & Tabletop Display

Includes a 10' x 10' exhibition display accessible to attendees during the Welcome Reception on Tuesday evening as well as lunch on Wednesday and Thursday.

Luncheon or Break Sponsor

Conference attendees will appreciate your hosting a luncheon or break at the event on Wednesday or Thursday. Signage with your company logo displayed prominently at each break station or at the luncheon. No more than two sponsors will have lunch room visibility during this time.

Two Conference Registrations

Valued at \$2200 each.

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GOLF TOURNAMENT SPONSORSHIP: \$5,000 *(One Available)*

As the Golf Tournament sponsor your company will receive premier promotional opportunities not extended to exhibiting partners.

Logo Placement

Your company logo will be prominently displayed on marketing and promotional materials including pre-event mailers, e-invitation and mini agenda as a silver sponsor.

Conference Bag Insert

Opportunity to distribute a premium gift or literature in the conference bag given to all attendees.

Web Posting

Company logo placed on the conference website located at www.pavtech.com/uc05.

Exhibitor Display

Includes a 10' x 10' exhibition display accessible to attendees during the Welcome Reception on Tuesday evening as well as lunch on Wednesday and Thursday.

Co-Sponsorship of the Golf Tournament with Pavilion Technologies

Including your company logo on signage.

One Conference Registration

Valued at \$1100 each.

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EXHIBITOR SPONSOR: \$2,000

Logo Placement

Your company logo will be prominently displayed on marketing and promotional materials including pre-event mailers, e-invitation and mini agenda as an exhibitor.

Conference Bag Insert

Opportunity to distribute a premium gift or literature in the conference bag given to all attendees.

Web Posting

Company logo placed on the conference website located at www.pavilion.com.

Exhibitor Display

Includes a 10' x 10' exhibition display accessible to attendees during the Welcome Reception on Tuesday evening as well as lunch on Wednesday and Thursday.

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Act Now!

Early deadline to take advantage
of all benefits, sponsorship due
by December 15, 2004.

(Last day for sponsorship March 1, 2005).

Contact Greg Jackson at 512.438.1565
or Amy George at 512.438.1443 to
discuss how a sponsorship opportunity
will help your company achieve key
marketing goals.

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